

## Superintendent Goals 2016/17

1. Fiscal Responsibility – The Superintendent will operate within the board approved budget.
  - a. Metrics
    - i. Quarterly Updates
    - ii. Finance Committee Reports
    - iii. Budget Amendments acted upon by the Board of Education
    - iv. Clarity of Tracking and Explaining Budgetary Changes
    - v. Acceptable Tolerances as Approved by the Board of Education
  
2. Communication Facilitation – The Superintendent will manage communication with the District’s stakeholders through social media, local television, radio and newspaper outlets, interaction with Township Supervisors and their boards, and by participating in local community service organizations.
  - a. Metrics
    - i. Management of Messaging
    - ii. Quality of Media Outreach
      1. Positive Messaging
      2. Setbacks Messaging
    - iii. Social Media Interaction
    - iv. Formalizing and Supervising Official District Responses
    - v. Maintaining Current Initiatives
      1. Township Supervisor Luncheons
      2. Media Shoots
      3. Radio and Television Interviews
      4. Local Service Organization Participation
        - a. LSCP
        - b. Marquette County Ambassadors
        - c. Ishpeming Noon Kiwanis
        - d. UP Health Systems Bell Hospital Board
  
3. Actuarial Expertise – The Superintendent will meet with Robert K. Nardi, Associate Superintendent for Finance, three times between December and June 30, 2017, to sharpen the Superintendent’s actuarial expertise as he forecasts this year’s budget, next year’s budget and our projected budget for the 2018/19 Fiscal Year.
  - a. Metrics
    - i. Quarterly Reports
    - ii. Annual Update from Bob Nardi on the Financial Health of the District
    - iii. Annual Audits